

Peter Benz

Associate Director (Teaching & Learning), AVA
Associate Professor

ACADEMIC & PROFESSIONAL BACKGROUND

BIOGRAPHICAL NOTES

I studied Architecture at the University of Kaiserslautern and the Bauhaus-University Weimar (both Germany), where I received my final degree in 1998. Before and after my Architecture studies, I also completed courses in Film & Theatre Studies, Art History, and Psychology at the University of Erlangen, and in Visual Communications, and Product Design at Bauhaus-University respectively.

My academic background enabled me to open my own exhibition & graphic design practice after leaving university, working successfully in the field for several years. In 2001, I was invited to join the Media Faculty of the Bauhaus-University as a faculty member of the Media Events chair, teaching exhibition & event design, foundation courses for (media) design, and experimental video-courses.

Since September 2006, I've held faculty positions – currently as Associate Professor – at the Academy of Visual Arts (AVA) of Hong Kong Baptist University, teaching studio and research courses in visual arts at undergraduate and graduate levels. From September 2008 to August 2017, I also served as the Programme Director for the BA (Hons) in Visual Arts; in parallel, I was Head of AVA's Craft & Design division for the same period, and Programme Coordinator for the MVA (Experience Design) from September 2011 to August 2016. After serving the Academy as Acting Director in 2017/18, I'm now a member of AVA's Executive Committee as its Associate Director (Teaching & Learning).

My personal research interests lie especially in

- the investigation and development of possibilities and methodologies for experience as a creative medium (see e.g. my book publication Peter Benz, ed. Experience Design: Concepts and Case Studies. London: Bloomsbury Academic, 2015). I consider the courses and programmes I develop as integral part of my practice as experiential designer;
- everyday objects, in particular in everyday products – I'm an avid collector of spoons – and in 'un-designed' marginal spaces (see e.g. my book publication Peter Benz. On Marginal Spaces: Artefacts of the Mundane. Hong Kong: laiyanProjects, 2011). The latter results in a current preoccupation with the medialisation of cities, which I explore through text and photography (see e.g. conference paper Peter Benz. "Urban Design as Mirrored by the Photo-Opportunity" presented at Young Bauhaus Research Colloquium, Bauhaus-University Weimar, October 2016); and
- issues of economic livelihoods, gender inclusivity, social impact of creative practices which I explore through surveys, statistical analysis and mappings (see e.g. Peter Benz. Creative Livelihoods. Hong Kong: HK Arts Development Council, 2018).

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As a result of my administrative duties, I have also become increasingly involved with research and development of digital tools for creative education (see e.g. Peter Benz. Online Grading Assistant (OLGA). 2012–2019).

ACADEMIC QUALIFICATIONS

- 1998–2000 Product Design & Visual Communication
Bauhaus–University Weimar (Germany)
postgraduate studies (*part time; no degree*)
- 1996–1998 Architecture
Bauhaus–University Weimar (Germany)
Diplom (*MA/MFA-equivalent*)
- 1993–1996 Architecture
University of Kaiserslautern (Germany)
Vordiplom (*pre-professional degree*)
- 1992–1993 Film & Theatre Studies, Art History & Psychology
University of Erlangen (Germany)
Zwischenprüfung (*intermediate degree*)

ACADEMIC & PROFESSIONAL EXPERIENCE

- 2014– Associate Professor
Academy of Visual Arts, Hong Kong Baptist University (HK)
- 2006–2014 Assistant Professor
Academy of Visual Arts, Hong Kong Baptist University (HK)
- 2001–2006 Künstlerischer Mitarbeiter (*equivalent to lecturer*)
Media Faculty, Bauhaus–University Weimar (Germany)
- 1998–2001 Freelance Designer (Germany)
- 1996–1998 Freelance Designer (Germany; *part time*)

PROFESSIONAL ORGANISATIONS

- 2012–2016 Special Interest Group Computer Human Interaction (SIGCHI) of ACM
- 2010– Associate Member of the HK Designers' Association (HKDA)

LANGUAGES

German: native
English: excellent
Greek: basic
Spanish: basic
various others: survival

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TEACHING (SINCE 2006)

TEACHING LOAD

Teaching Terms at AVA: 26
No. of Courses/Sections Taught: 58/86.5
Average Taught Sections/Term: 3.3
Average Course Enrolment: 100.3%
Average TE-results 2006–2017: 4.2 (*out of max. 5; considered "excellent" at HKBU*)

Supervised Honours Projects: 897
Average HPs/Academic Year: 8.1

Supervised Master Projects: 31 (*since 2013*)
Average MPs/Academic Year: 5.2

PhD Supervisions : 2 (*since 2018*)

ACTIVE COURSES

BA (Hons) in Visual Arts

VART1005 Visual Arts Practice I
VART1006 Visual Arts Practice II
VART3255 Exhibition Design
VART3256 Furniture Design
VART3405 Experience Design (*renamed: Experience Design Studio*)
VART4015 Research and Practice for Visual Artists

Master of Arts in Visual Arts

VASC7100 Studio Project

PREVIOUSLY TAUGHT COURSES

BA (Hons) in Visual Arts

V.A.1060 Elements and Principles of Design
V.A.1070 Elements and Principles of 3D-Visual Arts
V.A.1080/VART1005 Introduction to Visual Arts I (*renamed: Visual Arts Practice I*)
V.A.1090/VART1006 Introduction to Visual Arts II (*renamed: Visual Arts Practice II*)
V.A.1160 Elements and Principles of 2D-Visual Arts
V.A.2080/VART2251 Basic Studies in Spatial Design (*renamed: Space & Site*)
V.A.2090/VART3251 Exhibit Design Basics (*renamed: Exhibits & Displays*)
V.A.2110/V.A.3120 Experimental Spatial Design
V.A.2120 Furniture Design
V.A.2560/VART2245 Wearables
V.A.3080 Graphic Design for Exhibits & Events

Master of Visual Arts (Experience Design)

VAED7100 Narrative Aesthetics
VAED7200 Scenographic Contexts
VASC7200 Professional Practice for Visual Artists

Contributions to Other Courses

V.A.3170 Career Preparation Workshop (BA)
V.A.3591/VART4055 Honours Project (BA)

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VADM7100 Global Perspectives Across Visual Culture and Art (MVA)

VAED7300 Master Project (MVA)

COURSES DEVELOPED

BA (Hons) in Visual Arts

V.A.1060 Elements and Principles of Design

V.A.1070 Elements and Principles of 3D-Visual Arts

V.A.1080/VART1005 Introduction to Visual Arts I (*renamed: Visual Arts Practice I*)

V.A.1090/VART1006 Introduction to Visual Arts II (*renamed: Visual Arts Practice II*)

V.A.1160 Elements and Principles of 2D-Visual Arts

V.A.1570 3D-Design (*non-major course*)

V.A.2080/VART2251 Basic Studies in Spatial Design (*renamed: Space & Site*)

V.A.2090/VART3251 Exhibit Design Basics (*renamed: Exhibits & Displays*)

V.A.2110/3120 Experimental Spatial Design

V.A.2120 Furniture Design

V.A.2560/VART2245 Wearables

V.A.2630/VART3256 Green Design (*renamed: Sustainable Design*)

V.A.2660 Re-Thinking Design

V.A.2770/VART2252 Object and Environment

V.A.3080 Graphic Design for Exhibits & Events

V.A.3370 Hybrid Printmaking

V.A.3420 Design and the Community

V.A.3500/VART3221 Screenprinting and Lithographic Printmaking

V.A.3510/VART3222 Relief and Intaglio Printmaking

V.A.3610/VART3001 Visual Arts Internship

V.A.3690/VART3257 3D-Prototyping

VART4001 Somewhere: The Spatial Turn

VART4015 Research and Practice for Visual Artists

V.A.3591/VART4055 Honours Project

Master of Visual Arts (Experience Design)

VAED7100 Narrative Aesthetics

VAED7200 Scenographic Contexts

VASC7200 Professional Practice for Visual Artists

General Education

GDCV1106 The Nature of Things (*renamed: Product Design Basics*)

GDCV1065 Buildings of Hong Kong: Appreciating Architecture

GDCV1215 Creative Entrepreneurship

TEACHING DEVELOPMENT (since 2006)

2008 Establishment of a comprehensive operational framework for the BA programme, articulated in its first BA Programme Document in 2008;

2010 Development and implementation of Graduate Attributes for AVA, and Learning Outcomes for its BA programme and its courses;

Development of PILO rubrics for AVA's BA programme;

Further development and promotion of the implementation of OBTL at AVA, especially the supervision of the revision of all of AVA's BA course syllabi to

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meet with university's latest regulations as well as the principle ideals of OBTL;

- 2011 Development and accreditation of a new 4-years BA (Hons) in Visual Arts programme structure, in parallel to a revision of the existing 3-years BA programme, resulting in new Programme Documents for the BA programme;
- Co-development and accreditation of a new 2-years (part-time) Master of Arts programme, in particular of the Experience Design-concentration;
- Development and implementation of Graduate Attributes for AVA, and Learning Outcomes for its MA programme and its courses;
- Development of PILO rubrics for AVA's MA programme;
- Inception and setup of a new Prototyping Lab for AVA;

- 2012 Development of a general comprehensive online grading system for all BA and MA courses including evaluation and assessment standards for the BA Admission Exercise as well as for the Honours Project;

- 2014 Development and implementation of Graduate Attributes for AVA, and Learning Outcomes for its RPg programme and its courses;
- Development of PILO rubrics for AVA's RPg programme;
- Revision of all AVA's MA course syllabi in preparation of the QA Audit 2015;
- Co-development and accreditation of a new 1-year (full-time) Master of Arts in Visual Arts programme (2015–16);

- 2016 Revision and re-accreditation of the BA (Hons) in Visual Arts-programme to meet international professional benchmarks in 2016, incl. re-negotiation of undergraduate study framework with university;

- 2017 Development and approval of Double Master Degree Scheme "Transdisciplinary Creative Practice" in collaboration with Zürich University of the Arts; and

- 2019 Comprehensive revision of the Programme Document for Research Postgraduate Programmes of Academy of Visual Arts in August 2019.

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CO- AND EXTRA-CURRICULAR ACTIVITIES

Setup and operation of the Young Artist Agency (YAA), a platform to provide professional opportunities to students and alumni (incl. the Young Creative Entrepreneur-scheme (YCE), an annual business plan competition for visual artists);

Various industry collaborations with Hong Kong Disneyland, Pico International, Hush Puppies China, HKBU School of Chinese Medicine etc;

Numerous exhibitions of student works in AVA's galleries, but also off-campus and internationally;

Numerous field trips locally, regionally (to Guangzhou, Dongguan, or Shenzhen (all China)), and overseas (Germany: August 2007, August 2012, April 2015; Japan: December 2008, December 2013; January 2020); and

Various institutionalised student exchange programmes with art schools across the world (e.g. Hochschule der Künste Saar, Germany; Bauhaus-Universität Weimar, Germany; University of the Arts Utrecht, Netherlands; Umeå School of Design, Sweden; Zurcher University of the Arts, Switzerland; Taipei National University of the Arts, Taiwan; and others).

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RESEARCH (SINCE 2006)

SCHOLARLY/CREATIVE/PROFESSIONAL OUTPUT

Scholarly/Creative/Professional Books & Book Contributions (peer-reviewed)

2015 Benz, Peter. 'Space, Experience, Identity and Meaning'. In Peter Benz, ed. *Designing Experience: Concepts and Cases*. London: Bloomsbury Academic, 2015: 77–85.

2011 Benz, Peter. 'Dressing Nature'. In Eric Schuldenfrei, and Marisa Yiu, eds. *Instant Culture: Architecture and Urbanism as a Collective Process*. Hong Kong: MCCM, 2011: 122–125.

Benz, Peter. *On Marginal Spaces: Artefacts of the Mundane*. Hong Kong: laiyanProjects, 2011.

Journal Publications (peer-reviewed)

2015 Benz, Peter. 'The City, Shaped by the Photo-Opportunity'. In *Common: Journal for Art and the Public* 6 (2015): online.

2013 Benz, Peter. 'All my Friends are Here'. In *Gateways: International Journal of Community Research and Engagement* 6 (2013): 199–217.

Report Publications

2018 Benz, Peter. *Creative Livelihoods: A Pilot Study on the Long-term Development of Career Paths of Graduates from Creative Undergraduate Degree Programmes in Hong Kong with Particular Investigation on Signs for Potential Systematic Discrimination in the Careers of Female Creatives*. Hong Kong: Hong Kong Arts Development Council, March 2018.

Professional Magazine Publications

2012 Benz, Peter. 'Theming the Condo'. In *Singapore Architect* 268 (2012): 158–161.

2011 Benz, Peter. 'The City & the Photo-Opportunity'. In *Singapore Architect* 265 (2011): 109–115.

2010 Benz, Peter. 'Domesticated Bus Stops'. In *Singapore Architect* 255 (2010): 154–157.

2009 Benz, Peter. 'Dead Ends'. In *Singapore Architect* 253 (2009): 144–147.
Benz, Peter. 'Going Public'. In *Singapore Architect* 252 (2009): 130–133.
Benz, Peter. 'Roundabout'. In *Singapore Architect* 251 (2009): 156–159.
Benz, Peter. 'Urban Solids'. In *Singapore Architect* 250 (2009): 134–137.
Benz, Peter. 'Waiting Zones'. In *Singapore Architect* 249 (2009): 134–139.
Benz, Peter. 'Under a Bridge'. In *Singapore Architect* 248 (2009): 138–143.

2008 Benz, Peter. 'Empty Aisles'. In *Singapore Architect* 247 (2008): 138–143.

Book Editorship

2015 Benz, Peter, ed. *Designing Experience: Concepts and Case Studies*. London: Bloomsbury Academic, 2015.

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Journal Editorship

- 2018– *KOKO Journal*. Zurich; Hong Kong: Zurich University of the Arts; Academy of Visual Arts, HKBU. (*as Managing Editor*)
- 2016– *cubic design journal*. Hong Kong/Delft: School of Design, HK PolyU. (*as Member of the Editorial Board*)

Conference Presentations

- 2019 Cheung, Kin, Li Bin, Peter Benz, Chow Ka-Ming, Ng Hing-Man, et.al. 'Challenges in Developing an Online Credit Transfer Information Platform for Potential Senior Year Admitted Students'. Presentation at the *Learning and Teaching @ EdUHK Festival 2019*. The Education University of Hong Kong, Hong Kong. 24 May 2019.

Cheung, Kin, Ng Hing-Man, Li Bin, Peter Benz, Chow Ka-Ming, and Lilian Zhang. 'Needs of and Support to Senior Year Admitted (Community-College Transfer) Students'. Poster presentation at the *Lilly-Asia Conference on Evidence-Based Teaching and Learning 2019*. Hong Kong Baptist University, Hong Kong. 16–18 May 2019.

Benz, Peter. 'OLGA & ANNA: An Integrated Online Ecology for Assessments in Tertiary (Visual Arts) Education'. Presentation at the *Lilly-Asia Conference on Evidence-Based Teaching and Learning 2019*. Hong Kong Baptist University, Hong Kong. 16–18 May 2019.

Benz, Peter. 'Art Market in Numbers'. Presentation at the symposium *Women in Art – The History of a Difficult Emancipation. From Bauhaus to the Present Day*. Academy of Visual Arts, Hong Kong Baptist University, Hong Kong. 16–18 May 2019.

Benz, Peter. 'Creative Livelihoods'. Presentation at the academic workshop *Mapping Creativity: Exploring Narrative Strategies for the Advancement of the Creative Ecologies in Hong Kong and at a Global Scale*. Academy of Visual Arts, Hong Kong Baptist University, Hong Kong. 25–26 March 2019.

Benz, Peter. 'KLACK! The Photo-Opportunity as a Means of Urban Branding (and Perception Control)'. Keynote presentation at the *Spring PhD Colloquium*. School of Design, Hong Kong Polytechnic University. 22 February 2019.

- 2018 Benz, Peter. 'Creative Practice as Research'. Guest lecture for the *Autumn PhD Colloquium*. School of Design, Hong Kong Polytechnic University. 26 October 2018.

Li, Bin, Cheung Kin, Peter Benz, and Chow Ka-Ming. 'Needs Assessment of University Students Admitted from Sub-degree Programs in Hong Kong'. Presentation at the *Canada International Conference on Education*. University of Toronto, Mississauga. 24–27 June 2018.

- 2017 Benz, Peter. 'Practices in Experiential Design'. Guest lecture for the *Autumn PhD Colloquium*. School of Design, Hong Kong Polytechnic University. 25 August 2017.

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December 2019

Benz, Peter. 'In the Flow: Experiential Learning at the Happiest Place on Earth!' Poster Presentation at the conference *Influencing Teaching and Learning Practice – Achieving the Ripple Effect*. Hong Kong University. 8 March 2017.

2016 Benz, Peter. 'Urban Design as Mirrored by the Photo-Opportunity!' Presentation at the *Young Bauhaus Research Colloquium*. Bauhaus-University Weimar. 26–27 October 2016.

2015 Benz, Peter. 'An Online Grading Assistant for Student Assessment in Outcome-Based Visual Arts-Education!' Presentation at *International Conference: Assessment for Learning in Higher Education 2015*. Hong Kong University. 14–15 May 2015.

2014 Benz, Peter. 'Montage of Events: Towards Systems of Designed Experience!' Presentation at *Designing Experience: 'The Ballerina on the Elephant'*. Academy of Visual Arts, Hong Kong Baptist University. 27–29 November 2014.

2013 Benz, Peter. 'OLGA: An Online Grading Assistant for Student Assessment in Outcome-Based Visual Arts-Education!' Presentation at *eLearning Forum Asia 2013*. Hong Kong Baptist University. 29–31 May 2013.

2011 Benz, Peter. 'Young Artist Agency – An Exemplary International Knowledge Transfer Project!' Presentation at *Beyond Academia: International Knowledge Transfer Conference in Arts and Humanities*. Culture and Science Park, Renmin University of China. 14 October 2011.

2010 Benz, Peter. 'Bad is Not Always Good!' Presentation at *Opportunities and Challenges: Conference on Visual Arts Education in Asia*. Lam Woo International Conference Centre, Hong Kong Baptist University, Hong Kong. 23–25 June 2010.

Benz, Peter. 'Making a Difference: Visual Arts and the Community!' Presentation at *The Craft of Engagement: Knowledge Transfer Partnerships in Arts & Humanities*. Symposium and Workshops. Lam Woo International Conference Centre, Hong Kong Baptist University, Hong Kong. 31 May–1 June 2010.

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CREATIVE WORKS

Participation in Exhibitions

2019 Benz, Peter. 'Origins!' In *AVA |i| label*. Curated by Dr. Daniel Lau at Koo Ming Kwon Exhibition Gallery, Hong Kong. 9–19 October 2019.

2013 Benz, Peter. 'Empty Aisles (photo-series)!' In *Read Me Like a Book*. Curated by Andrew Guthrie at The Coming Society, Hong Kong. 20 June–7 July 2013.

2012 Benz, Peter. 'Works!' In *Fotanian Open Studio Days*. laiyanProjects, Hong Kong. January 2012.

2011 Benz, Peter. 'Spoons!' In *Detour 2011*. Former Police Married Quarters, Hong Kong. 25 November–11 December 2011.

- 2010 Benz, Peter, Trish Flanagan, and students. 'Second Skin.' In *HK-SZ Bi-City Biennale for Architecture & Urban Planning*. West Kowloon Waterfront Promenade, Hong Kong. 4 December 2009–27 February 2010.
- Benz, Peter. 'Escape.' In *Prelude*. Curated by Dr. Momo Leung at Koo Ming Kwon Exhibition Gallery, Hong Kong. 19 June–2 July 2010.
- 2008 Benz, Peter. 'Samson: Self-Portrait.' In *HKAC 30th Anniversary Exhibition*. Art Centre, Hong Kong. 3–29 August 2008.

Exhibition Designs/Curations

- 2020 *Transit 2020*. Zokei University Gallery, Nagoya, Japan. 8–19 January 2020.
- 2013 *Transit 2013*. Yada Gallery, Nagoya, Japan. 17–23 December 2013.
- Things from Hong Kong*. L1 Gallery, JCCAC, Hong Kong. 15–21 May 2013.
- 2008 *Transit NGO<>HKG*. Yada Gallery, Nagoya, Japan. 16–22 December 2008.
- Competition Entry for the *HK-Pavilion of Venice Architectural Biennale 2008*. Hong Kong Institute of Architects. April 2008. (*not executed*)
- 2007 *Hands-on Books*. Au Shue Hung Memorial Library, HKBU, Hong Kong. 2 October–3 November 2007.

Other Designs

- 2013 *Bucket Stool*. Prototype and initial edition of 10. Hong Kong Design Registry No. 1300234.0 (8 February 2013).
- 2008 *DIY Cardboard Stool*. For HKBU Information Day 2008. Edition of 40.
- Hoarding*. Graphic design for the construction site hoarding of HKBU's new CVA-building. June 2008–January 2010.
- 2007 *V-Folding Stool*. Folding stool.
- To See, To Think, To Create: Graphic Identity for AVA*. Website, promotion brochure, stationary for the Academy of Visual Arts.
- AVA Table*. Student studio table for the Academy of Visual Arts. Edition of 75.

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SCHOLARLY/CREATIVE/PROFESSIONAL ACTIVITIES

Research Grants (externally-funded)

- 2016 *Creative Livelihoods: A Pilot Study on the Long-term Development of Career Paths of Graduates from Creative Undergraduate Degree Programmes in Hong Kong with a particular Focus on the Careers of Female Creatives*. General Research Fund grant, Research Grant Council Hong Kong. September 2016–August 2018.
- 2016 *Creative Livelihoods: A Pilot Study on the Long-term Development of Career Paths of Graduates from Creative Undergraduate Degree Programmes in*

Hong Kong. Project grant, Arts Development Council, Hong Kong.
January–December 2016.

2010 Young Artist Agency (YAA). Knowledge Transfer grant, Kingston University,
London, UK. September 2010–February 2011.

Research Grants (internally-funded)

2016 XD Journal. Special Research Grant, HKBU. January 2016–December 2018.

2015 10 Case Studies on Hong Kong Contemporary Jewellery Art. FRG II-grant,
HKBU. January–December 2015. In collaboration with Dr. Cicy Ching.

2012 Experience Design Online Research Platform. FRG II-grant, HKBU.
August 2012–July 2013.

Conference Organisation

2020 Chair of Digitally Engaged Learning 2020 (DEL 2020) conference. Academy of
Visual Arts, Hong Kong Baptist University, 16–19 September 2020.

2019 Co-chair and host of the symposium 100 Years Bauhaus – Designing the Future.
In collaboration with Goethe-Institute Hong Kong and German General
Consulate Hong Kong. Hong Kong University. 11–12 April 2019.

Co-chair of the academic workshop Mapping Creativity: Exploring Narrative
Strategies for the Advancement of the Creative Ecologies in Hong Kong and at
a Global Scale. Academy of Visual Arts, Hong Kong Baptist University, Hong
Kong. 25–26 March 2019.

2018 Co-chair of the workshop section for the Design for Integrated Systems 2018
(DIS 2018) conference. School of Design, Hong Kong Polytechnic University.
9–12 June 2018.

2014 Chair of the conference Designing Experience: The Ballerina on the Elephant.
Academy of Visual Arts, Hong Kong Baptist University. 27–29 November 2014.

Teaching Development Grants

2019 Shared Campus. Strategic Development Grant, HKBU. January 2020–
December 2021.

2017 Enriching Senior Year Places Students' Learning Experience through Curricular
and Co-Curricular Activities in Hong Kong's Universities. Teaching
Development grant, University Grant Committee, Hong Kong.
September 2017–December 2020.

2014 Harnessing Ubiquitous Learning to Improve Outcomes. Teaching
Development grant (co-investigator), University Grant Committee, Hong Kong.
September 2014–August 2015.

2013 AVA Prototyping Lab. Teaching Development grant, HKBU.
September 2013–September 2014.

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- 2012 *Development of an ePortfolio System for the Academy of Visual Arts (IVANA)*. OBTL grant, HKBU. September 2012–January 2013.
- 2010 *Online-Tool Development of Improved Framework for Assessment of Student Work Results in the Visual Arts (OLGA)*. OBTL grant, HKBU. November 2010–December 2011.
- 2009 *Digital Image Archive for the AVA (DIA)*. Teaching Development grant, HKBU. January 2009–December 2010.

Other Sponsored Scholarly Activities

- 2015 *Creative Collaboration Workshops*. Century Club Sponsorship. March 2015.
- 2014 *Young Creative Entrepreneurship Award*. Private Donation. Since October 2014.
- 2013 *Transit 2013*. Travel-grant for student field trip to Japan. Japanese Ministry of Education, Culture, Sports, Science and Technology (MEXT). 12–22 December 2013.
- 2012 *Documenta XIII*. Travel-grant for student field trip to Germany. New Initiative, AVA, HKBU. 31 July–11 August 2012.
- 2011 *Young Artist Agency (YAA)*. New Initiative, AVA, HKBU.
- AVA Prototyping Lab*. New Initiative, AVA, HKBU.
- 2008 *Transit 2008*. Travel-grant for student field trip to Japan. Nagoya Zokei University, Nagoya, Japan. 16–22 December 2008.
- 2007 *Three in One*. Travel-grant for student field trip to Germany. DAAD, Bonn, Germany. 15–31 August 2007.

Interviews & Talks

- 2013 Benz, Peter. 'Creative Business Ideas'. Guest lecture at Hong Kong University of Science and Technology. 21 October 2013.
- Benz, Peter. 'Designing Experience'. Guest lecture at Hong Kong University of Science and Technology. 15 April 2013.
- 2010 Benz, Peter. Host to the 3rd Plenary Session of *Opportunities and Challenges: Conference on Visual Arts Education in Asia*. Lam Woo International Conference Centre, Hong Kong Baptist University, Hong Kong. 23–25 June 2010.
- Benz, Peter, and Ho Siu-Kee. *Interview for RTHK TV*. Broadcast on TVB Pearl, 22 June 2010, 18:55–19:25 h.
- 2009 Benz, Peter, Trish Flanagan, and students. *Interview for CNNgo*. Published on CNNgo, 22 December 2009.

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office: +852-3411 8285
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office: benz@hkbu.edu.hk
personal: mail@peterbenz.de

website: peterbenz.de

HONOURS, AWARDS & PRIZES

- 2018 *President's Award 2018.* HKBU. Nomination in 'Service'-category.
- 2011 *President's Award 2011.* HKBU. Nomination in 'Service'-category.
- 2009 *President's Award 2009.* HKBU. Nomination in 'Service'-category.
- 2006 *University Award 2006.* Bauhaus-University Weimar. Winner in 'Most Promising Young Designer'-category.

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SERVICE (SINCE 2006)

SERVICE TO THE ACADEMY OF VISUAL ARTS

Acting Director of AVA. At numerous occasions, most notably from September 2017 to January 2018 after retirement of previous AVA Director.

Associate Director (Teaching & Learning). Since September 2018.

Shared Campus Coordinator. Since September 2017.

Programme Director BA (Hons) Visual Arts. September 2008–August 2017.

Concentration Coordinator for MVA (Experience Design). September 2010–August 2016.

Coordinator of Craft & Design–Division. September 2010–August 2017.

AVA Executive Committee. Since September 2018.

AVA Core Team. August 2011–January 2018.

AVA Board. Since September 2006; September–December 2017 as Chair.

BA Programme Management Committee. Since September 2006; 2008–2017 as Chair.

BA Examination Committee. Since September 2006; 2008–2017 as Chair.

Honours Project Committee. Since September 2007; 2008–2017 as Chair.

MAVA Programme Management Committee. Since September 2018.

MAVA Examination Committee. Since September 2018.

MVA Arts Administration Accreditation Committee. September–December 2007.

MVA Planning Committee. September 2010–February 2011.

MVA Programme Management Committee. September 2011–August 2017.

AVA Departmental General Education Committee. Since September 2014; 2014–2017 as Chair.

AVA Undergraduate Admission Panel. AVA Admission Interviews 2007–2016, 2018, 2019; AVA Mainland Admission Interviews 2007, 2010–2014, 2016, 2019.

AVA Graduate Admission Panel. MVA (XD) Admission Interviews 2011–2015.

AVA RPg Admission Panel. RPg Admission Interviews 2019.

AVA Search Committees for Academic Staff. 23 panels since 2007.

AVA Search Committees for Part-time and Supporting Staff. Numerous panels since 2007, in several cases as Panel Chair.

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AVA Staff Review Panels. 2012–2019; 2017 as Chair.

HKBU Consultant on the new CVA-Building. September 2006–June 2010.

AVA Delegation Visit to China. May 2014.

AVA Delegation Visit to Australia. May 2010.

International Coordinator for AVA. September 2007–August 2008.

Major Papers & Reports produced for AVA (since 2008)

- 2019 Quality of T&L report for the Academic Consultation Panel 2019 review
- 2017 Accreditation papers for Double Master Degree Scheme "Transdisciplinary Creative Practice" with Zurich University of the Arts (December 2017)
- AVA's KPI Report 2015/16 for Quality Assessment Committee (February 2017)
- 2016 Accreditation papers for revised BA (Hons) in Visual Arts (June 2016)
- AVA's KPI Report 2014/15 for Quality Assessment Committee (February 2016)
- 2015 New framework for MA in Visual Arts (August 2015)
- AVA's Institutional Report for UGC QA-Audit 2015 (March 2015)
- AVA's KPI Report 2013/14 for Quality Assessment Committee (February 2015)
- 2014 Academic Development Proposal 2016–2019 (October 2014)
- 2013 AVA's KPI Report 2012/13 for Quality Assessment Committee (November 2013)
- 2011 Accreditation papers for revised 3-Years BA (Hons) in Visual Arts programme (March 2011)
- 2010 Accreditation Papers for newly proposed 4-Years BA (Hons) in Visual Arts programme (December 2010)
- Academic Development Proposal 2012–2015 (October 2010)
- Strategic Development Plan for the Academy of Visual Arts (April 2010)
- 2009 Departmental Guidelines for Contract Renewal and Promotion (December 2009)
- Full Revision of Programme Document for 3-Years BA (Hons) in Visual Arts programme (August 2009)
- 2008 AVA's Institutional Report for UGC QA-Audit 2009 (October 2008)

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Important Administrative Online Tools implemented at AVA (since 2008)

- 2014 Online Portfolio Submission System (ANNA)

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- 2013 BA Study Planner
- 2012 Online Grading Assistant (OLGA)
- 2011 Workload Accounting System

SERVICE TO OTHER HKBU DEPARTMENTS

Series of Design Talks for HKBU administrative and supporting staff, requested by HKBU's Academic Registry. October–December 2018.

Principal Investigator on behalf of HKBU – by appointment from Prof. Roland Chin – in the development of the grant proposal 'Socially Engaged Arts & Culture: Activating Hong Kong's Arts & Culture for the 21st Century', submitted to Hong Kong Jockey Club Charity Trust. April 2018.

External Member of the Search Committee for the position 'Associate Professor in Film Production', proposed by the Academy of Film, HKBU. February 2018.

External Member of the Search Committee for the position 'Assistant Professor in Music: String Performance', proposed by the Department of Music, HKBU. March 2017.

External Member of the Search Committee for the position 'Assistant Professor in Music: Composition', proposed by the Department of Music, HKBU. June 2016.

COMMITTEE SERVICE TO HKBU

HKBU Senate. September–December 2017.

Senior Executive Committee (SECO). September–December 2017.

Research Committee (RC). September 2017–December 2017.

Teaching & Learning Policy Committee (TLPC). Since September 2018.

Quality Assurance Committee (QAC). Since September 2017.

Internationalisation Committee. Since September 2017.

Staff Affairs Committee. September–December 2017.

Academic Development Planning Committee (ADP). February–December 2017.

Task Force on General Education Programme Review (GER). February–August 2017.

Task Force on University Support for Senior Year Entrants (TFSY). September 2015–May 2016; again since September 2018.

GE Committee (GEC). September 2014–August 2017.

Undergraduate Regulations Committee (URC). April 2013–August 2018.

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OBTL Task Force (OBTL). September 2012–December 2013.

Internal Assessor for the Faculty Research Grant Committee of HKBU. Since December 2011.

3+3+4 Task Force (334). April 2011–April 2013.

GE Working Group: Subgroup COMM/VA. December 2010–December 2011.

SIS Re-Development Working Group (SIS). March 2009–April 2011.

General Education 3+3+4 Working Group (GE). January 2009–July 2010.

Undergraduate Admissions Committee (UAC). October 2008–August 2018.

Space Management Consultation Group (SMC). October 2008–August 2010.

HKBU Delegation Visit to USA. October 2008.

HKBU's Xmas Dinner Preparation Committee. October–December 2007.

Teaching Evaluation Task Force (TE). January–December 2007.

SELECTED COMMUNITY SERVICE

2019 Membership in the Independent Accreditation Panel for BA in Art and Design to be offered by the Hang Seng University of Hong Kong. April–November 2019.

2018 HKBU representative in the HKDSE Visual Arts Subject Committee of the Hong Kong Examination and Assessment Authority. Since April 2018.

External Examiner (Visual Arts Education) for the Hong Kong Arts Development Council (*in addition to (Media Arts), which I've been since 2010*). Since January 2018.

2017 External Judge for the 'Group Annual Award Programme' of Pico International for the categories 'Best Experience Design'. November–December 2017.

Discussant at the panel discussion on "Augmented Reality, Creativity and the Arts", organised by the Eidgenössische Technische Hochschule (ETH), Switzerland. Hong Kong Baptist University. 23 October 2017.

External Member of the Validation Panel for the 'BA (Hons) in Media' and the 'BA (Hons) in International Marketing', proposed by Coventry University and the School for Higher and Professional Education of Vocational Training Council (VTC). February–March 2017 (appointed by HKCAAVQ).

2016 External Judge for the 'Group Annual Award Programme' of Pico International for the categories 'Best Spatial Design' and 'Best Experience Design'. November–December 2016.

Paper Reviewer of the Validation Panel for the 'Associate of Arts in Digital Visual Design' and the 'Associate of Science in Creative and Interactive Media

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Production', proposed by the Community College, City University Hong Kong. April–May 2016 (appointed by HKCAAVQ).

External Member of the Validation Panel for the 'Bachelor of Arts in Media Arts and Design', proposed by the United International College, Zhuhai, China January–March 2016.

2015 External Judge for the 'Group Annual Award Programme' of Pico International for the categories 'Best Spatial Design' and 'Best Experience Design'. November–December 2015.

2014 External Judge for the 'Group Annual Award Programme' of Pico International for the categories 'Best Spatial Design' and 'Best Experience Design'. November–December 2014.

Subject Specialist Visual Arts for the HK Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ). Since January 2014.

2013 External Judge for the 'Group Annual Award Programme' of Pico International for the categories 'Best Spatial Design' and 'Best Experience Design'. November–December 2013.

External Judge for the 'Hong Kong Contemporary Art Award'. May 2013.

2012 External Consultant for Zürich University of the Arts for setting up a branch campus in Hong Kong. December 2012–March 2013.

External Judge for the 'Group Annual Award Programme' of Pico International for the categories 'Best Spatial Design' and 'Best Experience Design'. November–December 2012.

2011 External Member of the Validation Panel for the 'Bachelor of Arts and Sciences in New Media', proposed by the School of Creative Media, City University Hong Kong. December 2011.

2011– External Expert for UGC's Joint Quality Review Committee (JQRC). Since August 2011.

2010– External Examiner (Media Arts) for the Hong Kong Arts Development Council. Since October 2010.

Referee for the Quality Migrants and Mainland Residents Section of the Immigration Department, Hong Kong SAR Administration. Since January 2010.

2008 External Reviewer for Siggraph Asia's 2008 'Emerging Technologies' exhibition programme, Singapore. July 2008.

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